

Dear friends!

Thank you for your interest to **The First Moscow International Film Market (MIFM)**. This event will take place during The Moscow International Film Festival (MIFF), 18th – 20th June 2010.

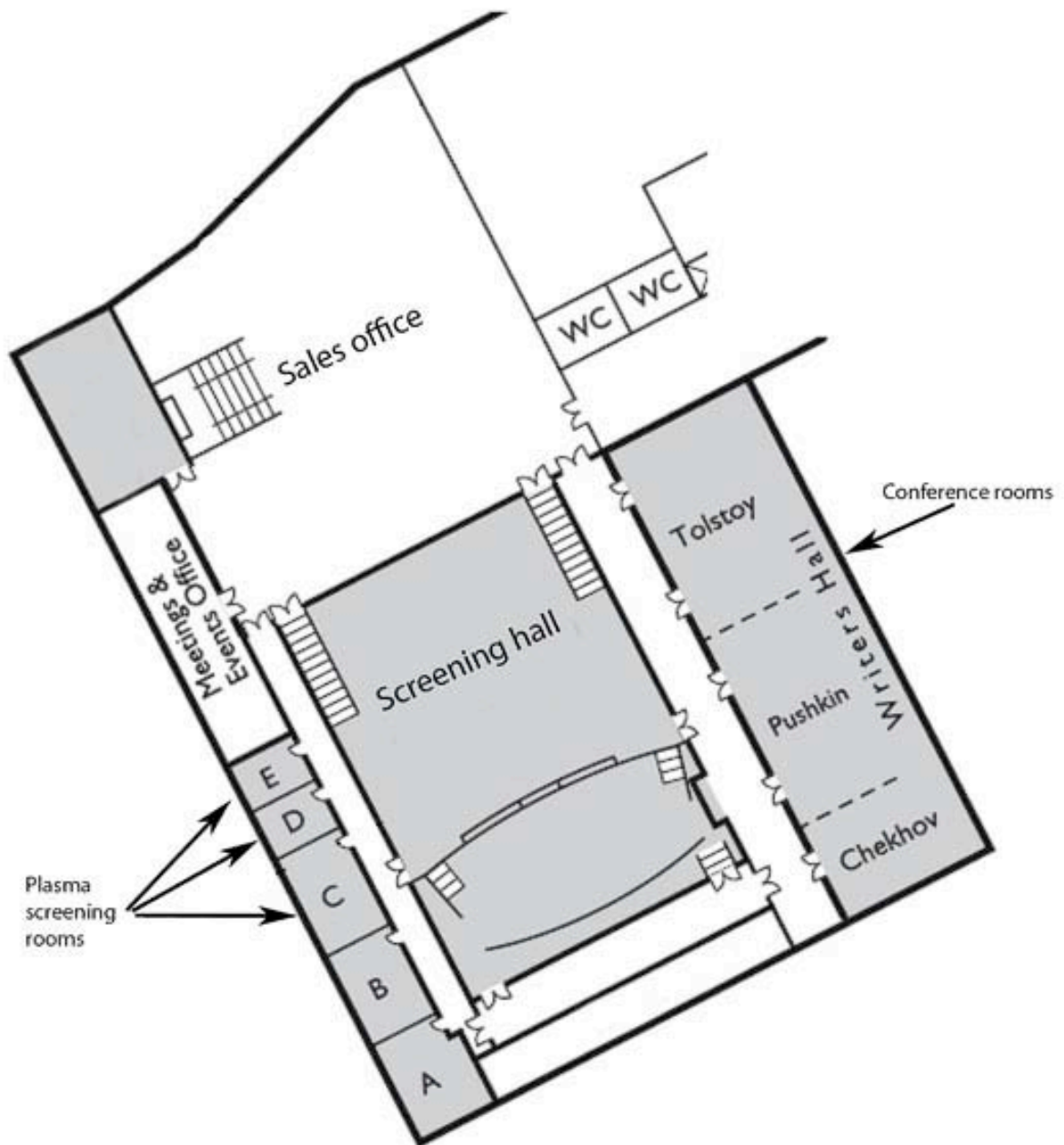
Moscow International Film Market is targeted at International distributors and producers who aim their product at Russian and European markets. This is a great opportunity for filmmakers from all over the world meet with each other as well as expand to a rapidly growing Russian and CIS film market Thanks to it's strong connections with Moscow International Film Festival, registered participants will have an opportunity to access the festival screenings as well as being a part of the MIFF Business Square, their forums and round tables.

This year the events will take place in Moscow **RADISSON SAS SLAVYANSKAYA** Hotel, which is perfectly located in the center of Moscow. It provides not only a perfect exhibition space for MIFM, but also accommodation for all participants. You can find all details on your stay in Moscow below.

The MIFM program will provide the following activities for registered participants:

- **INDUSTRY SCREENINGS** – a pre-selected screenings of feature films produced in Europe, Southeast Asia, Latin America and Russia for potential buyers from all over the world. Movies will be shown on big screen of 500 seat cinema with DVD or Betacam projection.
- **SALES OFFICE** – distributors' exhibition area with 9 sq. meter booth equipped with plasma screens, located in the heart of the business area furnished with comfortable couches and tables for meetings.
- **SCREENING ROOMS** – showcase of line-up and library content for international TV, DVD and Digital distributors from all over the world. All of the rooms are equipped with plasma screens and could fit up to 20 people.
- **SEMINARS AND FORUMS** – special events that will be announced later. Please check our website for more information.

LAYOUT OF MIFM EXHIBITION SPACE

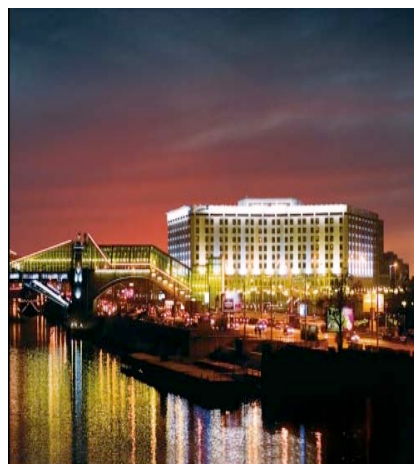


ACCOMMODATION

We offer the following hotels for accommodation of MIFM participants:

**Radisson Slavyanskaya Hotel
& Business Center**

Europe Square, 2
121059, Moscow Russia
Phone: +7 495 941 8020
Fax: +7 495 956 9870
www.radisson.com



Radisson Royal Hotel

Kutuzovsky prospect, 2/1 build 1
Phone/ Fax: +7 495 221 55 55
info@ukraina-hotel.ru
www.ukraina-hotel.ru



Both of the hotels are perfectly located in the center of Moscow and in convenient distance to the MIFM.

TECHNICAL REQUIRMENTS FOR SCREENING MATERIALS

MIFM Provides screening facilities form DVD and Betacam SP. DVD discs should be recorded region free and should be provided to us in advance to avoid possible screening problems. Please note that screenings from Digital Betacam and HDCAM-SR are not possible this year. All film should be provided with English dub or subtitles. Please contact us for more information on technical issues.

REGISTRATION

MIFM registration provides access to all market screenings, Sales offices area, conferences, MIFM Business Square events and also MIFF festival screenings as well.

MIFM buyer registration costs **50.00 USD**, but is **free** if you apply before May 20th. If you wish to apply for an exhibitor registration please contact our registration office at info@mifmarket.ru.

MIFM exhibitors can benefit from a free screening slot when taking a booth

In order to register and receive all early registration privileges please fill out the form below and send it to info@mifmarket.ru or fax to +7 495 690 6978

For any additional information please feel free to contact us or visit our website www.mifmarket.ru

MIFM IS ORGANIZED BY:



REGISTRATION FORM

To register as a participant please fill out the following form.

Company information	
Company name:	
Street address:	
Country:	City:
Postal code:	
Telephone:	Fax:
E-mail:	
Participant #1	
First and Last name:	
Job title:	
Telephone:	
E-mail:	
Participant #2	
First and Last name:	
Job title:	
Telephone:	
E-mail:	

Are you attending as:

Buyer

Exhibitor

Signature: _____

Please fill out this form and send it to info@mifmarket.ru or fax it to +7 495 690 6978

SCREENING REQUEST FORM

Please fill out the following form if you attend MIFM as an exhibitor and would like to have a screening. Please fill out a separate application for each of the titles.

Company:	
English title:	
Original title:	
Country of origin:	
Release date:	
Genre:	
Duration:	
Director:	
Writer:	
Media type:	<input type="checkbox"/> DVD <input type="checkbox"/> Betacam SP
Official website:	

Please fill out this form and send it to info@mifmarket.ru or fax it to +7 495 690 6978